

## Traidcraft Public Limited Company (In Administration)

## An Opportunity to Acquire elements of the Trade and Assets of a Northeast based Ethical, Fairtrade Retailer – By Order of the Joint Administrators

### OPPORTUNITY

- Located in Gateshead, England
- Est.1979 as original fair-trade pioneer in the UK
- Founding members of the World Fair Trade Organisation and co-founders of the Fairtrade Foundation
- Wide network of "Fair Traders" selling goods in churches, schools, and other community settings
- Website and mail order accounts with huge range of ethically sourced, fair-trade products - approx. 800 SKU's

### KEY HIGHLIGHTS

- Established business with hundreds of "Fair Trader" clients (over 1,000 active accounts)
- Established web shopping route to market.
- Mailing list of over 83,000 contacts. Active mailing list circa 8,000 verified contacts.
- Active home shoppers (with email) circa 7,000
- Sales split 47% Fairtraders, 48% website
- Fair traded product sources, many exclusive to the company. Stock with book value circa £300k
- Circa 35 staff members (now dismissed)
- Long leasehold premises - 85 years remaining on lease - available separately
- Turnover Jan 22 - Dec 22, £4.5m, 62,300 transactions.
- Average order value £68

### LOCATION

- Team Valley, Gateshead, England

### EXPRESSIONS OF INTEREST

- Expressions of interest are offers are required by noon on 22 February 2023 together with proof of funding with completion as soon as possible thereafter.

### FINANCIAL OVERVIEW

£'000	30 Nov 2022	31 Mar 2022	31 Mar 2021
Turnover	2,738	5,382	5,219
Net Profit / (loss)	(176)	(260)	(330)
Fixed Assets	793	824	960
Net Current Assets	(57)	80	204
Net Assets	736	904	1,164

### FOR FURTHER INFORMATION

Further information is available upon completion and return of a Non-Disclosure Agreement (NDA), which is available on request. Enquiries should be directed in the first instance to:

**Richard Temple**

E. Richard.Temple@eddisons.com

#### Important Notice

The information above has been supplied by our Client and should not be relied upon as statements or representations of fact or warranties of any kind. Eddisons, its Directors and employees shall not be responsible for any error, omission, or misstatement. Neither we nor our Client accept any responsibility whatsoever in respect of these particulars, which are simply offered as a general indication to parties who may be interested. Any notice of sale does not constitute an offer or contract.

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